



# THE HYPE OF AN INDIAN MBA



Most of the Management aspirants get dazzled just by the idea of having MBA degree on resume, choose wrong B-School without a focus on skill enhancement thereby ending up with a frustration after two years.

**Your Future, Our Expertise**

**Navigating the Perfect MBA Journey**



# AN OPEN LETTER TO ALL MBA ASPIRANTS



Dear Management Aspirant,

- » Are you aware that most of the Management aspirants get dazzled just by the idea of having MBA degree on resume, choose wrong B-School and end up with a frustration after two years ?
- » Are you planning to pursue a default MBA just because you are finding it difficult to pursue any other program which can match your interest area or add value to your profile ?
- » Are you aware that most of the successful wealth creators have never undergone any management education but still are able to nurture great values through their deliveries for their people ?

## THERE ARE A LOT OF 'WHAT-IF' QUERIES IN THE MIND OF AN MBA ASPIRANT

- » What if I don't get into a good programme?
- » What if I don't do well with candidates competing against me?
- » What if I don't get a good internship?
- » What if I don't get a good job?
- » What if I'm not able to repay my huge education loan?



**BUT AMONG ALL THE WHAT'S THE BIGGEST ONE  
THE WHY IS GENERALLY MISSED  
WHY DO I REALLY NEED AN MBA PROGRAM**

- » Is MBA the only option to achieve my goals.
- » Is MBA a default career option due to the lack of clarity for my postgraduation.
- » Is there any sort of peer pressure driving me to pursue my MBA.
- » Is there a clarity on what type of MBA speciality I want to choose upon.
- » Is my expected MBA program matching my background and my goals.





# GET MY UNIVERSITY

## ACADEMY OF MANAGEMENT LEARNING



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### SOP WRITING

SOP stands for Statement of Purpose, a letter written by the candidate to highlight facts about them like key achievements, interest in the MBA program, the reasons for choosing a college and how this program will set you up for future success

### INDIVIDUAL PROFILING

Profiling is critical in identifying the core aspects Management Education like Work Experience, Area of Interest, Family Background, Location Preference, Budget Planning and Loan planning, Area of Specialisation etc.

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### B-SCHOOL MATCHING

With best brains working around Team GMU matches curve your profile with best B-Schools with great ecosystem for a positive learning. GMU only suggests the institutions which stands out of the clutter committed to deliver the skills required by the industry.

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### APPLICATIONS FILLING

We make your application form unique and worthy of consideration. Careful thought is implied upon minute details of your application and re-oriented towards a value based application.



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### GROUP DISCUSSION PREPARATION

GMU trainers assist management aspirants in the most important aspect of a Group Discussion in order to analyse the group behaviour and leadership qualities.

### INTERVIEW SESSIONS

Experts from Team GMU assist candidates in Mock Interview Sessions which gives great clarity about expectations of an interviewer as well as the right approach to the professional interaction.

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### SCHOLARSHIP PLANNING

Our learned team is seasoned in availing the best of the scholarships based on the profile & performance through our historic experience which at times even the MBA institutions may choose to ignore

### PROFESSIONAL RESUME WRITING

Majority of the candidates lose opportunities in their careers due to a poor presentation of their professional experience and achievements. Team GMU assist in re-presenting their professional CV which helps the candidates in describing the skills, experiences, and qualifications to make a good fit for the opportunities.

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### LINKEDIN PROFILE CREATION

In this era of professional networking Team GMU assist in presenting and packaging the professional CV at LinkedIn which assist you in Managing your professional brand. You can define and develop how other members view your professional experience and qualifications.

### INDUSTRY CONNECT

Over & above the admission cycle GMU empowers candidates through rich corporate connect by sharing industry ready webinars, updates assisting in giving a right shape to the MBA journey. with focus on nurturing right skills

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**GET MY UNIVERSITY SAVE OUR STUDENTS FROM FALLING INTO  
POTENTIALLY WRONG INSTITUTIONS THEREBY SAVING THEIR CAREERS**

# GOAL SETTING & PRIORITY MAPPING BY GET MY UNIVERSITY

Priority mapping with Get My University experts can help you make a more thoughtful and strategic decision when pursuing an MBA. It allows you to align your educational and career goals with the programs that offer the best fit for your unique needs and aspirations.

Team GMU assist in identifying the list of the factors that are most important to you when it comes to pursuing an MBA such as career goals, location, program specialization, cost, duration, reputation of the school, alumni network etc.

**01**  
IDENTIFICATION  
OF PRIORITIES

Our experts guide you to assign weightage to each priority based on the importance. For instance, you might assign a higher weight to career goals and a lower weight to campus location.

**02**  
SETTING  
RIGHT WEIGHTAGE

GMU believe in delivering a right fit for right student thereby researching MBA programs that meet your top-ranked criteria like specialization, curriculum, faculty, placement records, and admission requirements.

**03**  
RESEARCHING  
THE MBA PROGRAMS

We talk to current students, alumni who have completed MBA programs from your preferred institutions. Their experiences and insights can provide valuable information and help you refine your priorities

**04**  
SEEKING FOR  
ADVICE & FEEDBACK

Team GMU align your campus visits you are interested in, arrange for faculty talks, meeting with representatives for an in-depth understanding of the programs.

**05**  
CAMPUS VISITS  
AND MEETINGS

We take a close look at your financial aspects, including tuition, scholarships, loans, and potential return on investment and ensure that your priorities align with your budget

**06**  
REVIEWING  
FINANCIAL  
CONSIDERATIONS

Consider the trade-offs between your priorities. Are you willing to compromise on some factors to prioritize others? Adjust your priority mapping as needed to reflect your evolving understanding of what you want.

**07**  
BALANCE  
AND ADJUST:

Once you've conducted thorough research & assessment Team GMU converges your journey to a final admission to the MBA program that best aligns with your top-ranked and weighted priorities.

**08**  
MAKING AN  
INFORMED DECISION





# Campus Visits & Reviews By Team Get My University





Years of Experience



University Partners



International Presence



Satisfied Clients

# Get My University

**Empowering Talents | Nurturing Lives**

**WE ARE COMMITTED TO PROVIDE  
'The Right Fit To The Right Student'**



#### **Empowering Aspirants**

Empowering aspirants through personalized profile based counseling



#### **Reduced Costs**

Reduced costs through careful budget planning & micro calculation



#### **Transparent System**

Transparency through process driven systematic approach



#### **Data Driven Research**

Data driven analysis of NEET counselling, cut off analysis, clinical profiling of colleges etc

Get My University is India's leading ISO 9001:2015 certified education consultancy providing data driven counselling and admission guidance for Management programs in India and abroad. GMU brings up the choice of colleges from different countries all under one roof.



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