



# LPUOnline

Same Degree, Now Online.

Entitled by UGC

NAAC  
GRADE **A++**



## Online MBA Master of Business Administration

## Career Ka Turning Point

### Specializations Offered:

Human Resource Management, Finance, Marketing, Operations Management, Business Analytics, Digital Marketing, Data Science, Information Technology, International Business (Dual Specialization is also available)



# **ABOUT** **ONLINE MBA**

The Online Master of Business Administration (MBA) degree from LPU Online crafts leaders who seamlessly outshine the rest. With a range of 9 career-focused electives to choose from, you can chart your own course to success. The program having industry-oriented curriculum comes with LIVE lectures by top-tier faculty on weekends, Master Classes by industry experts, Flexible Online Exams, Placement Support and much more.

## **PROGRAM** **USPs**

### **Contemporary Curriculum**

Industry-oriented curriculum designed by experts.

### **In Demand Tech**

Canva, WordPress, MATLAB, NumPy, R Studio, MAIL CHIMP and more.

### **Analytics Platforms:**

Google Analytics, Google Ads, SAP, ORACLE, EXCEL, TABLEAU, and more.

### **Projects & Training**

Capstone Project and Summer Training for experiential learning.

### **Interdisciplinary Approach**

Ability Enhancement course & Interdisciplinary General Electives for personal and professional grooming.

# DURATION

2 Years (4 Semesters)  
Maximum 4 Years

# FEE & ELIGIBILTY

**Eligibility Criteria:**  
Bachelor’s degree (any discipline) or equivalent OR Completed Company Secretary (CS) from Institute of Company Secretaries of India (ICSI)  
OR Completed Chartered Accountancy (CA) from Institute of Chartered Accountants of India (ICAI) or Completed Cost & Management Accountancy (CMA) from Institute of Cost Accountants of India (ICAI)  
Eligibility, admission criteria or any other condition mentioned here in or otherwise for admission to any program is subject to change as prescribed by the university.

LPU Online Mode Fee	Program Fee (per semester)	Examination Fee (per semester)
For Indian & International Applicants from Sri Lanka, Bhutan, Nepal and Bangladesh	₹ 43,000	₹ 2,000
For Other International Applicants (except the countries mentioned above)	US\$ 1550	US\$ 100

Please refer to our website [www.lpuonline.com](http://www.lpuonline.com) to get information about fee benefits related to Lumpsum Fee payment & Student Grant. The above fee is exclusive of the Initial Registration Fee of ₹600/- (non-refundable) for Indian Applicants and International Applicants from Sri Lanka, Bhutan, Nepal & Bangladesh and US\$ 10 for other International Applicants.



# PROGRAM CURRICULUM

FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER
FINANCIAL REPORTING STATEMENTS AND ANALYSIS	CORPORATE FINANCE	DISCIPLINE SPECIFIC ELECTIVE - I	DISCIPLINE SPECIFIC ELECTIVE - IV
MANAGERIAL ECONOMICS	OPERATIONS MANAGEMENT & RESEARCH	DISCIPLINE SPECIFIC ELECTIVE - II	DISCIPLINE SPECIFIC ELECTIVE - V
INTERNATIONAL BUSINESS ENVIRONMENT	BUSINESS ANALYTICS	DISCIPLINE SPECIFIC ELECTIVE - III	DISCIPLINE SPECIFIC ELECTIVE - VI
MARKETING MANAGEMENT	RESEARCH METHODOLOGY	SEMINAR ON SUMMER TRAINING / GENERIC ELECTIVE*	GENERIC ELECTIVE - II
ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE DYNAMICS	LEGAL ASPECTS OF BUSINESS	GENERIC ELECTIVE - I	CAPSTONE PROJECT
	COMMUNICATION FOR LEADERS		

\* SEMINAR ON SUMMER TRAINING OR COURSE FROM THE GE BASKET 1 WHICH IS NOT CHOSEN AS GENERIC ELECTIVE (GE).

**NOTE: LPU ONLINE OFFERS BOTH SINGLE AND DUAL SPECIALIZATION OPTIONS IN MBA.**

FOR COMPLETE DETAILS, PLEASE REFER PROGRAM GUIDE AVAILABLE ON WEBSITE ([WWW.LPUONLINE.COM](http://WWW.LPUONLINE.COM))

ALL LPU ONLINE PROGRAMS ARE OFFERED IN ENGLISH MEDIUM ONLY, EXCEPT FOR A FEW HINDI CORE/ ELECTIVE COURSES IN BA PROGRAM.

# WHY SHOULD YOU **CHOOSE LPU ONLINE ?**



**LIVE Lectures  
On Weekends**



**Application Oriented &  
Analytical Assessments**



**Robust Placement  
Support**



**400+ Hours Of  
Recorded Content**



**Master Classes By  
Industry Experts**



**Specially Tailored  
Professional Enhancement  
Program**



**Interaction With  
Faculty Through Chat**



**Technology Proctored  
Online Examination**



**Anytime Access To  
University Resources**



**Industry Oriented  
Curriculum Designed  
By Experts**



**Provision To Draw Your  
Own Datesheet**



**Interaction With Peers  
Through Discussion  
Forum**

# CONTACT US

---

## Call us:

01824 520001( For admission-related queries)

01824 520500 (For newly enrolled as well as existing students for queries related to LMS, Classes, Exams, etc.)

## For admission related enquiry:

[admissions@lpuonline.com](mailto:admissions@lpuonline.com)

## Visit our website

[www.lpuonline.com](http://www.lpuonline.com)